



## FRIENDS HELPING FRIENDS BEST PRACTICES

**Congratulations** on registering for the **2026 Friends Helping Friends FREE** fundraising event! We're here to help you raise more donations than ever - check out these best practices by top-performing organizations.

### TOP 6 WINNING STRATEGIES TO BOOST YOUR FUNDRAISING SUCCESS!



#### RALLY YOUR TEAM

Kick things off with a group meeting to discuss goals.



#### EXPLAIN THE EVENT

Use posters and visit [boscovs.com/category/friendshelpingfriends](https://www.boscovs.com/category/friendshelpingfriends)



#### DISTRIBUTE PASSES

Set goals and offer a fun reward for top sellers.



#### SELL SHOPPING PASSES IN OUR STORE

Schedule table time with your local Boscov's. **Start early!**



#### PROMOTE ONLINE

Post on Facebook, Instagram, or email your supporters.



#### ONE USEFUL TACTIC: SAY DONATE, NOT BUY

*Example:*

"Please donate \$5 to support our non-profit. You'll get a 25% Off Boscov's Shopping Pass!"

Shop on Wednesday, **October 21st** for your extra savings!



#### EASY WAY TO RAISE \$2,000

**20 VOLUNTEERS X 20 PASSES = \$2,000**