



FUNDRAISING FACT SHEET

The Honor Our Heroes **FREE** fundraising event is an opportunity for your non-profit organization to raise donations by selling Shopping Passes.



HOW YOU EARN:

1. Sell **15% Off* Shopping Passes** to raise money for your organization!
2. Sell passes for \$5 each - **you keep it all!**
3. It's **FREE** to participate and you keep **100% of the \$5 donation.**
4. Example: **20 volunteers x 20 passes = \$2,000 raised!**



HOW TO JOIN:

1. Register your organization: **boscovs.com/category/honor-our-heroes**
2. Pick up your packet and Shopping Passes at your local Boscov's.
3. **Start selling Shopping Passes** now and watch your donations grow!



SELL PASSES IN-STORE:

Work with your store manager to schedule table time and connect with shoppers.



QUESTIONS:

Visit **boscovs.com/category/honor-our-heroes** for FAQs, posters, and support materials.



EVENT DATE: Saturday, May 23 to Monday, May 25, 2026

**Exclusions apply. See Shopping Pass for details.*